

**Green Industry Research Needs
Center for Applied Nursery Research
2010-11 Grant Period**

This list is to inform you of the areas of research needs and their priority as suggested by the green industry. Research needs were suggested by a panel of nursery growers and professionals, and were ranked by participants as high (*****), medium (***) and low (*).

Plant Specific Problems

- ***** Sterility - making invasive plants sterile
- ***** Evaluation of cultivar selections within economically significant species for their invasiveness and environmental impact(s)
- ***** Evaluation and development of invasive plant alternatives; including native plant material
- ***** Evaluation and development of plant material genetically tolerant of abiotic and biotic stress (e.g. conifers)
- ***** Evaluation and screening of ornamental species and cultivars within species for insect and disease resistance/tolerance.
- ***** Development of a protocol for assessing drought tolerance of ornamental plant material in production and in landscape situations.
- ***** Evaluation of ornamental plant materials for deer herbivory preference
- ***** Evaluation of edible landscape plants (ex: blueberries) in nursery production and for landscape value/use.
- ** Evaluation of tropicals– cold hardiness in containers, over-wintering, cool climate production protocols, guidelines

Pest Management

- ***** Phytophthora, Pythium, Rhizoctonia, and Thielaviopsis management – best management practices; fungicide resistance
- ***** Fire and Argentine ants – insecticide longevity (shipping problem - need slow release product); rate of incorporation; control in fruit bearing crops, control in propagation
- ***** Degree-day pest schedules/models - link info to GA weather sites; pest calendars
- ***** Downy mildew and Powdery mildew resistance management (fungicide resistance)
- ***** Pre & Post-emergent weed control in propagation and liner production
- ***** Wood boring insects (Asian Ambrosia Beetle, Emerald Ash Borer, Wood Wasp, etc.) – systemic control, application technology, and penetrants
- ***** Virus control and management in production to ensure clean stock
- ***** Best management practices for scale, thrip and mite control
- ***** Longevity and efficacy of pre-emergent herbicides.
- ***** Understanding relationship between pesticide storage conditions and pesticide efficacy
- *** Japanese Beetle control in production
- *** Snail and slug management
- *** Identification and control of new foliar disorder of *Itea virginica* in Northern FL and central/southern GA
- *** Biorational/biological soil amendments (ex: Actino Iron) – effect on rooting and root disease suppression (azalea, blue pacific juniper, hydrangea)
- ** BMPs for pest management and/or condensed pest-specific BMPs

Crop Production

- ***** Water conservation and management in production and the relationship between irrigation and leaching of nutrients and pesticides.
- ***** Reducing root stress - insulation, container wraps & colors, water management, pot types for survival and growth
- ***** Nursery production using very low volume phosphate fertilizers.
- ***** Reducing nursery effluents with an emphasis on phosphorous effluent.
- ***** Measuring water consumption (as opposed to use) in nursery production, i.e. water pumped vs recaptured
- ***** Evaluation of fiber-type pots (eco-friendly) to include cost versus longevity
- ***** Reducing nursery waste generation – recycling, alternative fuels, composting used potting soil and plant material
- ***** Weed control in beds, roadways, pond waterlines, and drainage ditches in nurseries
- ***** Micronutrient product evaluation for longevity in production cycles– heavy metals for plant growth
- *** New plant introductions – development of protocol for cultivar introductions to include screening for invasiveness, trial length, etc.
- *** Understanding relationship between pH and nutrient/micronutrient availability in soilless substrates.
- ** Comparison of frost protection methods.

Economics & Marketing

- ***** Investigating the nursery industry's role in production of alternative fuels
- ***** Reducing energy costs
- ***** Economic assessment of the value of landscape plants (commercial & residential)
- ***** Maximizing shipping efficiency
- ** Evaluation of production costs compared to sale price and crop production budgeting (keep or dump)
- ** Cost comparison of chemical applications (e.g. PGRs) to labor.